



DIVERSITY LEARNING INSTITUTE-DLI & TWIKATANE E.V CHARITY GERMANY
In Cooperation With
AFRICA VALUE ADDITION PARTNERSHIP (AVAP) USA-GERMANY
Focus: Southern African Development Community (SADC) and Africa

TRAINING BROCHURE

Updated: 25th September 2024 at USA-Germany

Foreword

This foreword reflects the vision and commitment towards the Africa Value Addition Partnership, emphasizing our dedication to sustainable development and equitable investment and trade practices.

We are delighted to present the Africa Value Addition Partnership (AVAP), a groundbreaking initiative that represents a new era in international investment/trade and cooperation between Africa and the global market. As the founders of EGD Germany, DLI-Twikatane e.V and FIKHA Consulting USA, we have joined forces to create AVAP, a partnership rooted in our shared commitment to fostering sustainable economic growth, social development, and equitable trade practices across the African continent.

Our vision for AVAP is built on the principles of mutual benefit, transparency, and integrity. We believe that by leveraging our extensive networks and expertise in Germany, the USA, and beyond, we can create a robust platform that connects Africa with international investors, and funders. This collaboration is designed to ensure that the wealth of Africa translates into tangible benefits for local communities, enhancing their standard of living and contributing to long-term economic development.

At AVAP, we are committed to supporting African countries both at government and private level by providing them with the resources, guidance, and market access they need to thrive in the global economy. Our partnership extends beyond mere investment and trade; we are dedicated to helping all adhere to international standards, securing funding for new and existing various projects, and ensuring that all transactions are conducted in an ethical and sustainable manner.

A cornerstone of our initiative is the AVAP Villages & Community Development Policy, which underscores our dedication to the social and economic upliftment of the communities we engage with. By allocating a portion of the revenue to village chiefs and supporting a wide array of development projects, we aim to foster a positive and lasting impact on local communities. From infrastructure development and healthcare services to education, environmental sustainability, and cultural preservation, our comprehensive approach seeks to address the multifaceted needs of these communities.

We are particularly proud of our focus on the SADC region and other parts of Africa, where we see immense potential for growth and development. Our partnerships with African governments, private sectors, and international stakeholders are central to our strategy, ensuring that AVAP operates with a deep understanding of local contexts and priorities.

As we embark on this exciting journey, we invite all stakeholders to join us in our mission to transform the landscape of African investment and international trade. Together, we can create a future where the rich natural resources of Africa drive prosperity and development for all.

Thank you for your trust and support.

Best regards,



Mr. Evans Lukomona CEO & Founder
EGD Germany



Mr. Jeffie Swiza CEO & Founder
FIKHA Consulting USA

Other Project Leaders



L to R: Maria Branchetti, AVAP Global Representative, Italy; Johannes Thomsen, Technical Advisor Germany;
Charity Muponda AVAP Communications Contact in Zambia

Training Program Overview

Duration: 5 Days (Monday to Friday)

Daily Schedule:

Session 1: 2 hours of training

Tea Break: 15 minutes

Session 2: 1 hour of training

Lunch Break: 45 minutes

Session 3: 1 hour of training

Total Duration Hours: 25 hours

Training to Workshop Ratio: 90% Training, 10% Workshop

Target Audience: Small and Medium Farmers and Agriculturalists

Zambian Host: **DLI and Twikatane e.V Charity**

Daily Modules Program

Day	Module Code	Module Title	Summary
Day 1	ABM-101	Agribusiness, Marketing & Winning Mindset	Focuses on building an entrepreneurial mindset, agribusiness development, and creating marketing strategies to enhance farm profitability.
Day 1	AIT-102	Agricultural International Trade	Provides knowledge about international agricultural markets, trade agreements, and strategies for expanding into global markets.
Day 2	GWP-103	Grant Writing and Proposal Development for International Funding	Covers techniques for writing effective grant proposals to secure international funding for agricultural projects.
Day 2	DPM-104	Drought Preparedness and Risk Management for Farmers	Teaches strategies for mitigating the effects of drought, including water conservation, crop management, and financial risk strategies.
Day 3	WCT-105	Efficient Water Use and Conservation Techniques	Focuses on optimizing water resources, including irrigation methods and water harvesting, to ensure sustainability during dry seasons.
Day 3	DRD-106	Drought-Resilient Crops and Crop Diversification	Provides guidance on selecting and growing drought-resistant crops and the importance of crop diversification for food security.
Day 4	CSA-107	Climate-Smart Agriculture: Adapting to Climate Change	Discusses how to integrate climate-resilient farming practices to reduce the impact of climate change on agricultural production.
Day 4	SFP-108	Sustainable Farming Practices for Small-Scale Farmers	Teaches sustainable and environmentally friendly agricultural techniques to enhance farm productivity while conserving natural resources.
Day 5	AML-109	Accessing Markets and Building Strong Market Linkages	Focuses on helping farmers access local, regional, and international markets, and how to build effective supply chains.
Day 5	FFM-110	Farm Business Management and Financial Literacy	Provides essential skills for managing a farm business, covering bookkeeping, budgeting, and financial planning for long-term success.
Day 5	LIF-111	Livestock Integration and Mixed Farming Systems	Introduces the benefits of integrating livestock into crop farming systems, enhancing farm diversification and income streams.

Training Leader

Dr. Senanu Yaw, PH.D, Executive Director, USA, Affiliated to JP Morgan Chase.

Fair Lending Analytics & Statistical Modeling ; Applied Economics and Econometric Methods;
Leadership & Team Management ; Quantitative & Qualitative Program Evaluation ; Compliance Risk Management ;
Model Documentation & Model Governance ; Regulatory & Business Policy Review

Qualified Trainers

- **Expert Trainers from the USA:** Highly experienced professionals in agribusiness, international trade, climate-smart agriculture, and sustainable farming practices.
- Trainers will provide **real-world insights**, sharing **best practices** from the global farming community to address challenges faced by African farmers.

Learning Mode

- **Lecture Theater & Satellite Training:** With interactive presentations, group discussions, and practical case studies tailored to local farming challenges.
-
- **Workshops:** Theoretical-Practical learning sessions, allowing farmers to apply new skills, such as water conservation and farm management techniques.

Program Outcomes

- **Enhanced Agricultural Knowledge:** Farmers will gain an in-depth understanding of agribusiness, trade, and marketing strategies to boost productivity and profitability.
-
- **Drought Preparedness:** Beneficiaries will be equipped with practical tools and techniques to mitigate the risks of drought and climate change.
-
- **International Market Access:** Farmers will learn how to tap into global markets and secure funding through effective grant writing and proposal development.
-
- **Water Efficiency:** Participants will master the use of efficient irrigation and water conservation techniques.
-
- **Farm Business Skills:** Farmers will develop critical financial and business management skills to ensure sustainable farm growth.

Benefits to Trainees

- **Practical Skills:** Participants will acquire **practical knowledge** they can apply immediately on their farms.
- **Networking:** Opportunity to build connections with local and international agricultural experts and fellow farmers in the USA, Germany and other advanced nations.
- **Market Expansion:** Learn how to access both domestic and international markets, expanding income potential.
- **Resilience:** Gain resilience against climate change and drought with innovative farming techniques.
- **Funding Access:** Increased capability in securing funding and writing successful grant proposals.

Certificates & Endorsements for Attendees

Completion Certificates: Each participant will receive a **Certificate of Completion**, endorsed by Germany and the USA. This certificate will acknowledge their expertise in sustainable farming, drought management, agribusiness and fundraising.

Hand-Outs Given to the Trainees

Training-Workshop Curriculum

Importance: This document provides an overview of the entire training program, including detailed descriptions of each module, learning objectives, and the daily schedule. It helps participants track their progress, understand the focus of each session, and prepare for upcoming topics. This also serves as a reference for post-training activities.

Drought Management Guide

Importance: A comprehensive guide containing drought preparedness strategies, risk management practices, and drought-resilient crop options. This hand-out is vital for farmers facing water scarcity, helping them implement practical techniques to reduce the impact of drought on their farms.

Farm Business Management & Financial Literacy Handbook

Importance: This resource provides key information on managing a farm's finances, including budgeting, bookkeeping, and accessing credit. It's a valuable tool for ensuring that participants can apply sound financial principles to make their farming businesses more sustainable and profitable.

Water Conservation and Efficient Irrigation Techniques Manual

Importance: This manual offers practical tips and solutions for conserving water and using it efficiently through techniques like drip irrigation, rainwater harvesting, and mulching. It's crucial for regions facing water shortages and for improving productivity with minimal water usage.

Participation Fee & Registration

Training Cost: Tuition Free! Participants only pay Registration and Certificate Fee(RCF) of **US\$5.00** (five dollars)

Payment: The US\$5.00 RCF should be paid to the following bank account in the USA.

Note: Individual trainees/participants will themselves pay directly, unless your organisation makes a special arrangement to pay on behalf of all your members.

ACCOUNT NAME: FIKHA-AVAP
BANK NAME: CHASE BANK
SWIFT CODE: CHASUS33
ACCOUNT #: 886707691
NEW YORK, UNITED STATES OF AMERICA

Immediately the payment reflects at the bank above you will receive a notification to confirm your Training Participation. Thank you for pay!

Registration: Register through website link: <https://forms.gle/uhorKyqm3Lfzizgy8>

Website: <https://www.central-international-university.org/de/AVAP-Investment/>

Conclusion

This **5-day training and workshop** is an excellent opportunity for farmers to enhance their skills and knowledge in modern agricultural practices, with a special focus on mitigating climate risks, accessing international markets, and improving farm sustainability.

AVAP Project International Leadership:

Mr. Evans Lukomona, AVAP Co-Founder, Germany

Main Duty: International Trade & Relations (ITR)

Developing Global Trade Partnerships: Establish and nurture strategic trade relationships between African businesses and international partners, investors, and institutions.

Promoting African Exports: Advocate for African agricultural, mining, and industrial products in international markets, identifying opportunities for value addition and market access.

Negotiating Trade Agreements: Lead discussions and negotiations on trade agreements and partnerships with international entities to foster mutual growth and ensure fair trade practices.

Cross-Border Trade Policy Guidance: Provide advice on cross-border trade policies, tariffs, and regulations to ensure compliance and smooth facilitation of international trade.

Representing AVAP in International Forums: Act as AVAP's representative at international trade conferences, summits, and exhibitions, presenting opportunities for African economic development through trade.

These roles are pivotal to the success of AVAP, driving international trade and financial growth that strengthens African economies and fosters global partnerships.

Mr. Jeffie Swiza, AVAP Co-Founder, USA

Main Duty: International Business & Finance (IBF)

Overseeing Financial Strategies: Develop and implement financial strategies that promote value addition and economic growth in various African sectors, such as agriculture and mining.

Securing Investment for Projects: Identify and engage with global investors to secure funding for African development projects, ensuring sustainable financial backing for growth initiatives.

Business Development & Planning: Lead the business development activities of AVAP, creating business plans and strategies to drive expansion into new sectors and markets.

Financial Management & Reporting: Oversee financial reporting, budgeting, and auditing processes to ensure transparency and efficiency in AVAP's operations across various international projects and partnerships.

Risk Management & Compliance: Ensure that AVAP's business operations are compliant with international financial regulations, while also managing financial risks associated with international ventures.

Mria Chibansa Branchetti, AVAP Global Representative, Italy

Main Duty:

Global Outreach and Partnership Development: Build and maintain relationships with international stakeholders, including investors, NGOs, and governmental bodies, to promote AVAP's initiatives and secure global partnerships.

Advocacy and Representation: Act as the global face of AVAP, representing the organization at international forums, conferences, and networking events, advocating for African value addition and economic development.

Coordinating International Projects: Oversee the implementation and coordination of AVAP's projects across different countries, ensuring alignment with global standards and facilitating collaboration between international and African partners.

Maria Chibansa Branchetti's role is crucial in expanding AVAP's **global footprint** and ensuring that its mission of fostering African development through international cooperation is effectively communicated and executed.

Johannes Thomsen, AVAP Technical Advisor, Germany

Main Duty: *Technical Strategy & Implementation for Africa Projects (TSI)*

Providing Technical Guidance: Offer expert technical advice and direction on all AVAP projects across Africa, ensuring alignment with the latest industry standards and technological innovations.

Project Feasibility Assessment: Conduct thorough evaluations of potential projects to assess their technical feasibility, resource requirements, and sustainability in line with AVAP's goals for value addition.

Technology Transfer & Capacity Building: Facilitate the transfer of technology and know-how between international stakeholders and local African teams, ensuring capacity building and long-term skill development for sustainable project success.

Infrastructure Development Support: Oversee and guide the design, implementation, and maintenance of infrastructure needed for AVAP projects, including facilities for agriculture, mining, and other sectors of value addition.

Monitoring & Evaluation of Technical Projects: Establish and lead monitoring and evaluation frameworks for technical projects, ensuring they meet AVAP's targets for efficiency, productivity, and environmental responsibility.

Collaborating with International Experts: Act as the key liaison between AVAP's technical teams in Africa and international experts, ensuring that projects benefit from cutting-edge technical insights and global best practices.

These roles are integral to the successful technical implementation of AVAP's initiatives, enhancing value addition across sectors and contributing to sustainable economic growth in Africa.

CONTACT DETAILS

DLI Germany: Beethovenstrasse 24, 25337, Elmshorn Lange Reihe 47, 20099 Hamburg, Germany
Website: <https://www.central-international-university.org/de/AVAP-Investment/>

Fikha USA: 153 Mathews ST, Binghamton, New York 13905 New York , United States of America (USA)
DLI -Twikatane Zambia: MED Academy Kululushi, Zambia Call/WhatsApp Charity +260 76916 9454

“DLI-AVAP, Harnessing Africa's rich potential by partnering with investors committed to fostering value-added industries, catalyzing job creation, skills development, and technological advancement for a thriving economy.