



### A) Course Details:

- **Course Title:** Beauty Therapy & Hairdressing
- **Duration:** 6 months
- **Level:** Advanced Certificate
- **Credits:** The number of credits per module will be provided in the module details below.

### B) Module Overview:

Module Code	Module Name	Study Hours	Credits
BTHD101	Introduction to Beauty Therapy and Hairdressing	40 hours	5 credits
BTHD102	Skincare and Facial Treatments	50 hours	6 credits
BTHD103	Hair Styling and Cutting Techniques	60 hours	7 credits
BTHD104	Nail Care and Artistry	45 hours	5 credits
BTHD105	Makeup Application and Techniques	55 hours	6 credits
BTHD106	Salon Management and Client Relations	50 hours	6 credits
BTHD107	Advanced Hair Coloring and Chemical Treatments	40 hours	5 credits
BTHD108	Bridal and Special Occasion Makeup	60 hours	7 credits
BTHD109	Health and Safety in Beauty and Hairdressing	45 hours	5 credits
BTHD110	Capstone Project: Beauty Therapy & Hairdressing Showcase	70 hours	8 credits

### C) Main Aims and Objectives:

1. Develop proficiency in a range of beauty therapy and hairdressing techniques.
2. Foster creativity and artistic expression in beauty treatments and hairstyling.
3. Acquire knowledge of skincare, nail care, and makeup application for diverse clientele.
4. Master the art of salon management and customer relations.
5. Gain expertise in advanced hair coloring and chemical treatments.
6. Understand health and safety practices in the beauty and hairdressing industry.
7. Prepare students for entrepreneurial opportunities in the beauty sector.
8. Provide hands-on experience through practical training and a capstone project.
9. Cultivate professionalism, ethics, and communication skills in a salon setting.
10. Facilitate a comprehensive understanding of the beauty and hairdressing industry.

## **D) Detailed Outline of The Syllabus Per Module:**

1. **Module BTHD101: Introduction to Beauty Therapy and Hairdressing**
  - Overview of the Beauty and Hairdressing Industry
  - Introduction to Salon Tools and Equipment
  - Professionalism and Ethics in Beauty Services
  - Salon Hygiene and Cleanliness
  - Basic Hairdressing Techniques
  - Introduction to Nail Care and Artistry
  - Makeup Basics and Application
  - Practical: Familiarization with Salon Tools and Equipment
  
2. **Module BTHD102: Skincare and Facial Treatments**
  - Understanding Skin Types and Conditions
  - Skincare Products and Ingredients
  - Facial Cleansing and Massage Techniques
  - Facial Masks and Treatments
  - Client Consultation for Skincare
  - Practical: Facial Treatments on Mannequins
  
3. **Module BTHD103: Hair Styling and Cutting Techniques**
  - Hair Anatomy and Types
  - Basic Hair Cutting Techniques
  - Hairstyling for Different Occasions
  - Use of Styling Tools and Products
  - Practical: Haircutting Techniques on Mannequins
  - Styling Practice on Live Models
  
4. **Module BTHD104: Nail Care and Artistry**
  - Nail Anatomy and Disorders
  - Manicure and Pedicure Techniques
  - Nail Artistry and Design
  - Gel and Acrylic Nail Applications
  - Practical: Nail Care and Artistry on Mannequins
  - Hands-on Application on Live Models
  
5. **Module BTHD105: Makeup Application and Techniques**
  - Color Theory and Makeup Products
  - Day and Evening Makeup Looks
  - Bridal Makeup Application
  - Special Occasion Makeup Techniques
  - Practical: Makeup Application on Live Models
  - Creating a Makeup Portfolio
  
6. **Module BTHD106: Salon Management and Client Relations**
  - Salon Business Operations
  - Appointment Scheduling and Reception Duties
  - Customer Service and Communication Skills
  - Inventory Management and Retail Sales
  - Practical: Simulated Salon Management Scenarios

7. **Module BTHD107: Advanced Hair Coloring and Chemical Treatments**
  - Principles of Hair Coloring
  - Advanced Coloring Techniques
  - Chemical Treatments: Perms and Relaxers
  - Hair Texture and Structure
  - Practical: Advanced Hair Coloring Applications
  
8. **Module BTHD108: Bridal and Special Occasion Makeup**
  - Bridal Makeup Consultation and Planning
  - Makeup for Photography and Events
  - Special Effects Makeup Techniques
  - Practical: Bridal and Special Occasion Makeup Application
  - Creating a Bridal Makeup Portfolio
  
9. **Module BTHD109: Health and Safety in Beauty and Hairdressing**
  - Infection Control and Sanitation
  - Safety Protocols for Tools and Equipment
  - Handling Chemicals and Allergies
  - Ergonomics in the Salon
  - Practical: Implementing Health and Safety Measures
  
10. **Module BTHD110: Capstone Project: Beauty Therapy & Hairdressing Showcase**
  - Project Planning and Proposal
  - Execution of Beauty Showcase Event
  - Demonstrating Proficiency in All Learned Techniques
  - Portfolio Presentation
  - Peer Review and Feedback
  - Reflection on the Learning Journey

**E) Practicals:**

<b>Module Code</b>	<b>Practical Details</b>
BTHD101	Introduction to salon tools and equipment
BTHD102	Hands-on facial treatments and skincare routines
BTHD103	Haircutting and styling techniques on mannequins
BTHD104	Nail care, manicure, and nail art practice
BTHD105	Makeup application on different skin types
BTHD106	Managing salon operations and client interactions
BTHD107	Application of advanced hair coloring techniques
BTHD108	Bridal and special occasion makeup application
BTHD109	Implementing health and safety protocols in a salon
BTHD110	Capstone Project: Organizing and executing a beauty showcase

**F) Industrial Internship Duties (8 weeks):**

1. Shadowing experienced beauty therapists and hairdressers.
2. Assisting in salon management tasks.
3. Providing beauty and hairdressing services under supervision.
4. Engaging with clients to understand their preferences and needs.
5. Implementing health and safety practices in a real-world setting.
6. Participating in promotional activities and client outreach.
7. Observing and assisting in advanced treatments and techniques.
8. Collaborating with salon staff to enhance customer satisfaction.
9. Contributing ideas for improving salon operations.
10. Presenting a summary of internship experiences and insights.

**G) Country Benefits:**

1. Increased skilled workforce in the beauty and hairdressing sector.
2. Enhanced reputation in the global beauty and wellness industry.
3. Economic growth through the development of beauty-related businesses.
4. Improved attractiveness for tourism with a thriving beauty sector.
5. Contribution to the country's image as a center for beauty and style.
6. Creation of job opportunities in salons and related businesses.
7. Development of a competitive and skilled service industry.
8. Increased revenue from beauty-related events and showcases.
9. Strengthening the local beauty product and services market.
10. Positive impact on the overall well-being of the population.

**H) Students' Entrepreneurship Benefits:**

1. Mastery of a wide range of beauty and hairdressing skills.
2. Knowledge of salon management for entrepreneurial ventures.
3. Portfolio development for marketing beauty services.
4. Networking opportunities with industry professionals.
5. Understanding of client relations and customer service.
6. Entrepreneurial skills for starting and managing a salon.
7. Expertise in advanced hair coloring and chemical treatments.
8. Bridal and special occasion makeup specialization for event services.
9. Health and safety practices for a safe and compliant business.
10. Access to mentorship and guidance for entrepreneurial success.

**I) Recommended Books and Materials:**

- *Details will depend on the specific content and textbooks used by the course provider. The following are general categories:*
  - "Milady Standard Cosmetology" by Milady
  - "Salon Fundamentals: A Resource for Your Cosmetology Career" by Pivot Point International
  - "The Art and Science of Beauty Therapy" by Jane Foulston and Helen Beckmann
  - "Hairdressing: The Foundations" by Leo Palladino and Martin Green
  - "Professional Beauty Therapy: The Official Guide to Level 3" by Lorraine Nordmann
  - Industry-specific magazines, online resources, and product catalogs.

**J) Admission:**

- Open to all individuals interested in pursuing a career in beauty therapy and hairdressing, regardless of prior experience or educational background.

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